

**No. 26-07/2020-T&C-CM**

**Date: 17.07.2020**

**Circular T&C-CM No. 19/20-21**

To

All CGMs- Telecom Circles/ Telephone Districts

**Sub: Bundling of BSNL Tunes & EROS with STV-247 and withdrawal of PVs/STVs under GSM prepaid mobile services.**

The competent authority has decided the following under the GSM Prepaid Mobile Services:

**A. Withdrawal of Patanjali plan (144/792/776/1584) on a Pan-India basis.**

**B. Withdrawal of the EROS NOW- 78:**

Validity- 8 Calendar Day(s), "Unlimited Data with speed reduced to 80 Kbps after 3 GB/day + Unlimited voice calls in Home LSA and National Roaming Including MTNL area Mumbai and Delhi + Unlimited Video Call in Home LSA and National Roaming + EROS NOW Entertainment Services".

**C. Withdrawal of the PRBT STV-548:**

Validity- 90 Calendar Day(s) Unlimited (speed restricted to 80 kbps after 5 GB/day).

**D. Withdrawal of the STV349:**

Validity 64 days, Unlimited voice + 1GB data /day + 100SMS/day.

**E. Withdrawal of PRBT STV- 447/448:**

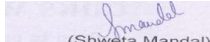
Validity-84 Calendar Day(s), U/L voice in home LSA and National roaming incl. Mumbai and Delhi (250 mins /Day Free Voice Calls(ON/OFF/LOC/STD) in Home LSA and National Roaming including Mumbai and Delhi )+ 100 SMS/day is including MTNL area Mumbai and Delhi + Unlimited DATA with speed reduced to 40 Kbps after 1GB/Day + Free PRBT.

**F. Bundling of BSNL Tunes<sup>\$\$\$</sup> and EROS<sup>\$\$</sup> with STV-247 on Pan-India basis.**

**\$\$\$** - As per VAS Cell letter no. VAS-3/PRBT-2014/Gen. Corrs. dated 15.11.2019, revenue share payable to PRBT Partners as 7 paise (6 paise for provisioning + 1 paise as cost of content per day). Also, 5% of price of total content cost (PRBT content provider) be paid to VAS retail platform provided by M/s pyro.

**\$\$** - Revenue share payable to M/s UPSPL as (36 paise per day per customer \* validity of STV in days). Also,5% of price of total content cost to be paid to VAS retail platform provided by M/s pyro.

2. The tariff above will be implemented w.e.f. 31.07.2020.
3. The implementation of the tariff is to be made in accordance with 43rd Amendment of Telecom Tariff Order and orders/guidelines/clarifications issued by TRAI from time to time. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI and TRAI regulations contained in Ir. No. 5-5/2008/regl Dated 16.06.2008 issued from regulation cell BSNL CO.
4. **Circles shall report to TRAI with full details of the tariffs offered without reference to any other circular as also detailed vide this office letter no. 11-11/2012-T&C-CM dated 03.02.2017 uploaded on intranet on 06.02.2017. Circles shall report to TRAI with full details of the tariffs offered with date of implementation of the tariff in reporting circle without reference to any other circular. TRAI has directed to ensure that the Reporting shall also contain Name, Designation and contact number of the authorized reporting officer/signatory for future reference. However, the circles should not endorse/send this circular for tariff reporting purpose and the content of the tariff should only be reported for tariff reporting.**
5. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made. Circles may also send SMS conveying the above tariff to the customers.
6. This circular is issued based on the approval of ECT vide Approval No. 4421 dated 17.07.2020 in P&P-CM cell file No.BSNLCO-PPCM/11/1/2020-PnP-CM-Part(1). Queries/clarification/ feedback in respect of above tariff may be addressed to Product and Pricing- CM Section, C.O., BSNL, New Delhi and monthly feedback may be sent on [hqcm.pp@gmail.com](mailto:hqcm.pp@gmail.com), [hqcm\\_pp@bsnl.co.in](mailto:hqcm_pp@bsnl.co.in).

  
(Shweta Mandal)  
Dy. Manager (T&C-CM)

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) All PGMs / GMs, BSNL C.O.
- 4) GM (CIT) - for making necessary updation in website and place in news item.
- 5) PGM (Sales & Marketing) - for marketing initiative.
- 6) PGMs/GMs (North Zone Nodal Center for info. and n/a pl.).
- 7) Director General P & T Audit, Delhi- 110054.
- 8) OL Section -for Hindi version.
- 9) Guard file.